

Sponsorship Opportunities

IWPA ANNUAL CONVENTION | MARCH 28-30, 2012

Food & Beverage Events

Prominent signage at the sponsored event; attendees list (full contact information upon request) for advanced mailings/post mailings.

Wednesday

	INVESTMENT	COST	
<i>IWPA Annual Golf Classic</i>			
Refreshment Cart and Snacks	\$1,000	[]	AVAILABLE
Give away, shirt, etc. (contact IWPA)	\$500 plus cost	[]	SOLD
Special Event holes or cash prizes (contact IWPA)	\$250 each (2-hole min)	[]	AVAILABLE
<i>President's Opening Reception</i>			
Beer/Wine Bar (each)	\$2,500	[]	SOLD
Food Station (each)	\$1,000	[]	TWO AVAILABLE

Thursday

	INVESTMENT	COST	
Networking Breakfast Food/Beverage station	\$1,000	[]	SOLD
General Session (inc. speaker introduction)	\$2,000	[]	AVAILABLE
Networking Mid-Morning Break	\$1,500	[]	SOLD
Lunch	\$5,000	[]	SOLD
Networking Mid-Afternoon Break	\$1,000	[]	SOLD
IWPA Reception: Beer/Wine Bar (each)	\$2,500	[]	SOLD

Friday

	INVESTMENT	COST	
<i>IWPA President's 3K Fun Run</i>	\$ 500 plus cost	[]	credit as Bronze Sponsor-AVAILABLE
Networking Breakfast-Food/Beverage Station	\$1,000	[]	ONE AVAILABLE
General Session (inc. speaker introduction)	\$2,000	[]	AVAILABLE
Networking Mid-Morning Break	\$1,500	[]	SOLD
Lunch	\$5,000	[]	SOLD
Networking Mid-Afternoon Break	\$1,000	[]	SOLD
<i>Convention Closing Dinner</i>			
Beer/Wine Bar	\$2,500	[]	SOLD
Dinner	\$5,000	[]	SOLD

On Location Product Sponsors

	INVESTMENT	COST	
Convention Give away (handed out at registration)	\$1,500, plus cost	[]	SOLD
Convention Schedule at a Glance w/logo	\$3,000	[]	SOLD

Exhibit Table-Top Networking Sponsor

INVESTMENT COST

IWPA designed the convention program for enhanced networking. Each networking sponsor will have approximately 10' x 10' area to conduct business meetings and/or display literature/samples. IWPA will also distribute your marketing materials (learn more next page).

Networking-Exhibit Sponsorship (Member)	\$2,000	[]	ONE TOTAL AVAILABLE
Networking-Exhibit Sponsorship (Non-Member)	\$2,500	[]	

General Convention Sponsors

INVESTMENT COST

IWPA will apply your sponsorship where needed. Your company will receive recognition as a general sponsor on convention materials and sponsor recognition ribbons.

General Sponsorship	\$ 500	[]	AVAILABLE
---------------------	--------	-----	-----------

IWPA Sponsorship Sign-up Form

Return this Page to IWPA fax: 703-820-8550

Additional Recognition as a Sponsor

Gold Sponsor: \$3,000 and above, you get:

- Corporate banner ad on Convention website, including direct link to your website for year-round exposure (180 pixels X 150 pixels);
- Corporate logo on 'note-pad' for all delegates.
- Two Corporate slides for looping power-point presentation prominently displayed during general sessions.
- Plus Silver Sponsorship package

Exhibit Table-Top Sponsor: \$2,000 (IWPA member) or \$2,500 (non-Member), you get:

- Marketing materials (you provide) inserted into welcome folders for convention attendees.
- Semi-private meeting area (approx. 10' x 10') in the convention hall for B2B meetings, literature display, for two full days.
- ONE Complimentary Convention Registration
- Plus Silver Sponsorship package

Silver Sponsor: \$2,000 to \$3,000, you get:

- Corporate logo with company tagline on one power point slide prominently displayed during general sessions;
- Plus Bronze Sponsorship package

Bronze Sponsor: \$1,000 to \$1,999, you get:

- Inclusion on Convention website, including a direct link to your website;
- Combined listing with other sponsors on power point slide during general sessions;
- Signage at the event;
- Listing in the Convention Schedule;
- Plus General Sponsorship package

General Sponsor, or up to \$999, you get:

- Sponsor recognition ribbons

Sign me up as a Sponsor!

COMPANY: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

Please indicate your preference for sponsorship. Opportunities are awarded on a first come basis however, previous sponsors have first right of refusal on renewals.

SPONSORSHIP OPPORTUNITY:

\$ _____

We will contact you if your choice is not available.

[] *NOT SURE? Have Brent contact me to discuss available sponsorships. My budget is \$_____.*

Payment Information

[] Check enclosed (made payable IWPA),

[] Charge credit card (Visa/MC):

Card #: _____

Exp Date: _____ CVC/Sec. Code: _____

Print Name on card: _____

Signature (required): _____

For any questions regarding sponsorship, please contact Brent McClendon or Annette Ferri at 703-820-6696 or email brent@iwpawood.org

Mail or fax form to IWPA

IWPA

4214 King Street West

Alexandria, VA 22302

Fax: 703-820-8550

www.iwpawood.org

